

JOSEPH FRANKLIN

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EDUCATION

University of Louisville, Louisville, KY: Graduated May 2021

Ph.D. in English (Rhetoric and Composition)

Dissertation: "Transnational Writing Program Administration: Mobility, Entanglement, Work"

Committee: Bruce Horner (Chair), Andrea Olinger, Frank Kelderman, Christiane Donahue

Miami University, Oxford, OH: Graduated May 2015

M.A. in English (Composition and Rhetoric)

Thesis: "Incongruity, Context, and Counter-Narrative: Challenging Assumptions about Multilingual Writers" Committee: LuMing Mao (Chair), James Porter, Gabriele Bechtel

Western Washington University, Bellingham, WA: Graduated June 2010

B.A. in English (Creative Writing)

Areas of Concentration: Creative Non-Fiction, Poetry

RESEARCH INTERESTS

Multilingual Writing

Multimodal Writing

Translingual/Transnational Theory

Writing Program Administration

Comparative Rhetorics

Inclusive Writing Pedagogies

PUBLICATIONS

Packing our bags: Writing Studies with the transnational disposition of container mobility in M. Davis and K. Taczak *College Composition and Communication: The Politics of Writing, Composing, and Communication (Special Issue)*. Submitted for review September 2025.

(2026) Reclaiming agency: AI possibilities and translingual interrogations in the City Tech Writing Center. Co-authored with Falvey, A.L. in E. Buck & J. Botvin *Writing Centers and AI: Generating Early Conversations*. **Forthcoming**.

(2026) Baking in the disposition: The WAC/WID world through transnational lenses. *Writing Worldviews: The 2023 International Writing Across the Curriculum Edited Collection*. **Forthcoming**.

(2024) *Best of the Journals in Rhetoric and Composition 2023*. Parlor Press. Assistant Editor.

(2023). (En)countering monolingual, fast-capitalist comp/rhet: A transnational sensemaking of graduate education. Co-authored with Cousins, E.Y. & Way, A. In N. B. Ayash & C. Kilfoil (Eds.) *Translingual and Transnational Graduate Education in Rhetoric and Composition*.

(2022). Show your work(flow). In E. Cecil-Lemkin & J. Conrad (Eds.) *Another Word*; The Writing Center Blog: University of Wisconsin Madison. <https://dept.writing.wisc.edu/blog/show-your-workflow/>

(2019). The transnational underdog and institutional change: Stories from a U.K. writing center.
WLN: A Journal of Writing Center Scholarship, 44 (3-4), 10-16.
<https://wac.colostate.edu/docs/wln/v44/44.3-4.pdf>

ACADEMIC POSITIONS HELD

New York City College of Technology, CUNY, Brooklyn NY

Assistant Professor, English (2022-present)

Director, Writing Center (2022-present)

Vanderbilt University, Nashville, TN

Part-time Instructor, English Composition (Summer 2022)

University of Puget Sound, Tacoma, WA

Interim Director of the Center for Writing and Learning (Summer - Fall 2021)

University of Louisville, Louisville, KY

Graduate Teaching Assistant (2017-2021)

Assistant Director, Watson Conference (2017-2019)

University of Southampton, Southampton, U.K.

Writing Center Founder/Director (2015-2017)

Miami University, Oxford, OH

Graduate Teaching Assistant (2013-2015)

Writing Center Tutor, Howe Writing Initiative (2015)

Assistant/Administrative Director, Study of the United States Institutes (2014-2015)

UNIVERSITY TEACHING

New York City College of Technology, Brooklyn, NY

Courses Taught (Fall 2022 – present)

English 1121: English Composition II

Second in the sequence of first year writing, this course focuses on research writing and writing in different disciplines.

English 1141: Introduction to Creative Writing

This course covers an introduction across different genres: fiction, non-fiction, and poetry writing.

English 2001: Introduction to Literature: Ecofiction

This course was my own adaptation of the introductory literature course with a focus on Ecofiction, a subgenre of fiction that brings narrative elements to climate crises and engages students with diverse, cutting edge voices, while also encouraging them to write their own utopias.

English 3770: Advanced Professional Writing

A key upper level course in the Professional and Technical Writing major, I adapted this course to involve real world group projects with the university's writing center as a client as well as to

include a global research project where students compared the U.S.-based work culture with another culture of their choosing.

English 3790: Information Architecture

Another upper-level course in the Professional and Technical Writing major, this course covers the area of information architecture and its impact on many genres of professional writing.

Vanderbilt University, Nashville, TN

First Year Composition (Summer 2022)

ENGL 1100: Composition

These summer courses were long-form online synchronous courses in first-year writing with students located around the world. Adapting teaching methods to accommodate up to three-hour-long single sessions created an exigence to cultivate new modes of discussion and collaboration.

University of Puget Sound, Tacoma, WA

Peer-Tutoring Pedagogy/Research (Fall 2021)

CWLT 300: Peer Learning Theory & Praxis

This course trained future writing tutors from many disciplines as well as subject tutors for Math, Chemistry, German, French, Biology, Computer Science, and Economics. The course emphasized linguistic justice, accessibility, gender, race, institutional power, as well as learning and cognition. For practice, we did mock tutorials, tutor observations and interviews, as well as conference proposal projects based on students' interests.

University of Louisville, Louisville, KY

Advanced Composition (Spring 2017)

English 306: Introduction to Business Writing

In this course, students explored genre conventions for different forms of business (memo, email, cover letter, CV). They also participated in a large group project with designated, collaborative roles to produce a recommendation for a business solution to a local problem.

First Year Composition (2017-2021)

English 101: Introduction to College Writing (online)

English 102: Intermediate Academic Writing (online and in-person)

These courses were the main sequence of first year writing and involved multiple assignment sequences that asked students to reflect, do research, compose multimodal texts, and remix across genres as they tackled current issues.

University of Southampton, Southampton, England

Creative Non-Fiction Narrative Writing (Fall 2016)

Facilitated community writing workshop (for both students and community members) on non-fiction narrative composition in weekly evening seminar. Students composed and critiqued their own writing projects building on different exercises designed by me.

Miami University, Oxford, OH

First Year Composition (2013-2015)

English 111: Composition and Rhetoric

English 112: Composition and Literature

These courses were the main sequence of first year writing and involved multiple assignment sequences that asked students to reflect, do research, compose multimodal texts, and remix across genres as they tackled current issues.

Howe Writing Initiative, Farmer School of Business, Miami University

Business Writing Center Consultant (Sept. 2014 – May 2015)

Delivered one-to-one and group consultations for business students on resumes, cover letters, memos, presentations. Mentored undergraduate tutors in writing center pedagogy and practices. Reported on program assessment using student survey data analysis.

ADMINISTRATIVE POSITIONS HELD

New York City College of Technology, Brooklyn, NY

Writing Center Director (Fall 2022-present)

As Director of the Writing Center, I provide leadership and am responsible for developing, establishing, and implementing the center's strategic vision and priorities, including establishing goals and objectives, hiring and training tutoring staff, designing assessment, creating campus-wide writing support programming, crafting external communications, pursuing external funding, and managing day-to-day operations with the support of staff.

University of Puget Sound, Tacoma, WA

Interim Director of the Center for Writing and Learning (Summer, Fall 2021)

Directed a peer-tutoring center for writing, academic consulting on soft-skills like time management, as well as tutors for subjects like chemistry, biology, math, statistics, languages, etc. Taught the training course for incoming tutors, managed administrative staff of full-time and work study undergrads, partnered with disciplines across campus and student support programs such as advising, student accessibility and accommodation, and diversity.

University of Louisville, Louisville, KY

Assistant Director, Watson Conference (Aug. 2017 – Aug. 2019)

Prepared and managed logistics for the biennial, international conference in Rhetoric and Composition with over 400 speakers. Built and maintained relationships with vendors. Participated in publicity/editorial duties. Managed volunteer staff.

University of Southampton, Southampton, England

Writing Centre Founder/Director (Dec. 2015 – July 2017)

Developed and delivered academic writing support across campus as student and staff tutorials, small group workshops, large seminar lectures, teacher training workshops, and other collaborations across faculties. Established and maintained an online presence with an official university website, Wordpress blog, Facebook page, Twitter account, and a library resource bank of writing guides. Recruited, hired, trained, and managed ~12 staff in numerous roles as (peer) tutors, research assistants, and interns. Conducted (ERGO approved) program assessment studies through writing center client surveys for inclusion in official reports to upper administration.

Study of the United States Institute, Miami University, Hamilton, OH

Administrative Director (Jan. 2015 – Aug. 2015)

Managed exchange program bringing students from the Middle East and North Africa to study civic engagement. Maintained the \$750k budget, negotiated between the U.S. State Department

and the University administration while also hiring, training, and managing a staff to assist in the summer program. Planned logistics for travel and events, oversaw the curriculum, facilitated reimbursements, and guided the overall success of the program.

Administrative Graduate Assistant (Mar. 2014 – Sept. 2014)

Planned a comprehensive training for undergraduates in team building, individual leadership development, identity development, and cultural literacy. Managed logistical support and reporting for international students, faculty, and the State Department. Implemented service projects, homestays, and travel for all members of the institute. Co-habitated with participants and staff in dorms for the duration of summer institutes.

ENGLISH LANGUAGE TEACHING

CNA English Academy, Novo Horizonte, SP, Brazil

ESL Instructor (Jan. 2013 -- June 2013)

Taught English speaking and writing skills to learners aged 5-55. Developed a rhetoric and writing workshop for instructors. Delivered one-to-one instruction for professional, academic, and travel contexts.

DYB English Academy, Suji, South Korea

ESL Instructor (Oct. 2011 – Oct. 2012)

Developed lesson materials focused on grammar, speaking, and writing. Collaborated on lesson planning with a Korean co-teacher. Developed negotiation and intercultural communication skills.

Whatcom Literacy Council, Bellingham, WA

English Language Tutor (Sept. 2009 – June. 2010)

Volunteer tutor for literacy organization that paired me with different community members to work on speaking and writing for personal and professional development.

GRANTS AND AWARDS

- CUNY Perkins Grant for Professional Writing Workshops in CTE programs (\$44,000) 2025
- CUE Featured Success Award for City Tech Writing Center 2024
- CUNY CUE grants for City Tech Writing Center (\$180,000) 2023-present
- CWPA Graduate Research Award for Writing in WPA Studies 2022
- UofL Student Champion Award [for outstanding student support during COVID]
- EARLI SIG Writing Travel Award 2020 – 500EUR [canceled for COVID-19]
- IWCA Ben Rafoth Graduate Student Summer Research Award 2019 - \$500
- UofL Graduate Student Council Travel Award 2019 - \$350
- UofL Graduate Student Council Research Award 2018 - \$500
- Leslie Hunt Memorial Poetry Award 2010 - \$150

CONFERENCE PRESENTATIONS

International

“Where do I draw the boundaries?”: The Power of Nuance in TWPA Work,” Writing Research Across Borders, *Trondheim, Norway, February 2023*.

“Understanding Transnational Writing Studies Work Through Narratives of Navigation,” European Association for Research on Learning and Instruction SIG Writing, *Umea, Sweden, June 2020* [conference canceled for COVID-19].

“Cultivating Coherent Writers in the Southampton Writing Centre,” St. Andrews English for Academic Purposes, *St. Andrews, Scotland, February 2017*.

“Where Do I Begin: A Narrative of Self-Discovery from America to England,” European Writing Centers Association, *Lodz, Poland, July 2016*.

Domestic

“What is Worth Keeping: Making Knowledge in Numbers and Narrative at the City Tech Writing Center” at BCC Tutors’ Alliance Conference, *Bronx, NY, May 2025*.

“Putting the Data to Work at the City Tech Writing Center” CUNY CUE Leadership Summit, *New York, NY, May 2025*, with co-presenter Annie Wang.

“Remixing the Resume Workshop: A Sample of the Corporate and the Artificially Intelligent in a Brooklyn Writing Center,” Conference on College Composition and Communication, *Baltimore, MD, April 2025* with co-presenters Anna Falvey, Annie Wang, and Naila Butt.

“Your Emergency, Our Emergency: Lessons from Wilderness Rescue Transferred to Writing Center Work,” BCC Tutors’ Alliance Conference, *Bronx, NY, May 2024*.

“Mother-languaging the Writing Space: Multi-languaging the Center,” International Writing Centers Association, *Baltimore, MD, October 2023*.

“Wrestling an unfinished project into a Manuscript,” CWPA Sponsored Session: CWPA Graduate Research Award, Council of Writing Program Administrators Summer Conference 2023, *Reno, NV, July, 2023*.

“Leveraging Exhaustion: Mobilizing Graduate Student Translingual/Transnational Experiences toward Institutional Change,” Engaged Learning Experience w/ E. Cousins & A. Way, CCCC, *Spokane, WA, April 2021* [Canceled for COVID-19]

“It’s more random and bizarre and stupid and nice and fun than any what I’ve read,” International Writing Centers Association, *Columbus, OH, November, 2019*.

“Music as Metaphor and Mode: A Narrative of Translingual Shift,” Conference on College Composition and Communication, *Pittsburgh, PA, March 2019*.

“Productive Differences: Understanding Human Complexity and Complicity in Composition Classes,” Comparative and International Education Society, Cultural Contexts of Education and Human Potential SIG, *Washington, D.C., March 2015*.

“Podcasting and Digital Audio Invention in the Composition Classroom,” Conference and College Composition and Communication, *Tampa, FL, March 2015*.

“Complicating Cultural Exchange for Teaching,” University of Louisville, Graduate Student Regional Research Conference, *Louisville, KY, October 2018*.

SELECTED SPEAKING INVITATIONS

“Comparative Rhetoric Methodologies in Laozi and Confucius,” Guest Lecture for Gesa Kirsch, Soka University, California, U.S., *August 2022* (Zoom)

“SID. 16: Academic Writing in English: Online Support for Publication Purposes I.” UNAM. Facultad de Estudios Superiores Acatlán. Naucalpan de Juárez, Estado de México, *September 2021*. (Zoom Lecture)

Writing Center Visit/Consultation, The Center for Academic Writing at Ilia State University, Tbilisi, Georgia, *July 2017*

“Academic Writing for English,” Guest Lecture, English Literature Course, University of Southampton, Southampton, England, *February 2017*

Writing Center Visit/Consultation, English Writing Center at National University of Kyiv-Mohyla Academy, Kyiv, Ukraine, *April 2016*

“Academic Writing for Business,” Guest Lecture, Introductory Business Course, University of Southampton, Southampton, England, *January 2016*

PROFESSIONAL DEVELOPMENT AND SERVICE

CWPA Graduate Research Award Committee 2024 - present

Council for Writing Program Administrators

Open-Access Educational Resources Certification 2023

New York City College of Technology

Professional and Technical Writing Committee Member 2023-present

New York City College of Technology

First Year Writing Committee Member 2022-present

New York City College of Technology

Sound Writing: Multilingual Writing Chapter, Student Collaboration 2021

University of Puget Sound

Access Program for underrepresented students -- Committee Member 2021

University of Puget Sound

University Writing Assessment -- Committee Member 2021

University of Puget Sound

Faculty Liaison and President: English Graduate Organization 2018-2020

University of Louisville

Delphi U: Principles of Online Course Design Certificate 2018

Delphi Center for Teaching and Learning (University of Louisville)

College Teaching Enhancement Certificate 2015

Center for the Enhancement of Learning, Teaching, and University Assessment (Miami University)

Research Assistant (Interviewer) 2015

Creating Connections: Comparing Methods for Collaboration: Ellen Cecil Thesis Project

Composition Awards Committee Member 2015

Member of committee to award prizes in campus-wide first-year writing contest.

SELECTED WORKSHOPS DEVELOPED

“Prompt Party: Faculty Workshop on Assignment Prompts” *New York City College of Technology*

“Professional Materials Workshop for Adjunct Faculty,” *New York City College of Technology*

“Linguistic Justice, Translingualism, and Student Writing” Faculty Development Series,
University of Puget Sound.

“Teaching Writing Practicum” New Faculty Orientation, *University of Puget Sound*

“Academic Workflows Workshop: Reference and Citation Management” for graduate students with
Edward English, *University of Louisville*

“Podcasting for PhD students in Environmental Sciences,” *University of Southampton*

“Thesis/Dissertation Writing Skills” workshop/drop-in sessions, *University of Southampton*

“Academic Writing Process” large-group workshop/drop-in sessions, *University of Southampton*

“Business and Professional Writing” small-group workshop, *University of Southampton*

“Writing for the Health Sciences” small-group workshop, *University of Southampton*

“CV and Cover Letter Writing for Electronics and Computer Science” large-group workshop,
University of Southampton

PROFESSIONAL WRITING WORK

Academic Copyeditor - Freelance

Work on manuscripts for style and content prior to submission to international journals.

Digital Content Writer/Web Designer- World Wide Athlete

Produced content and consulted in design for personal coaching/conditioning website.

Digital Content Writer/Project Manager - Outr

Drafted and published content for adventure tour booking start-up based in Switzerland.

Digital Content Writer/Managing Editor- Writing at Southampton

Designed and published website for Writing Center at the University of Southampton. Managed a team of writers and video producers making original content.

Business Writing Consultant – Government of Singapore Investment Corp.

Ran workshops and one-to-one consultations for drafting memos, letters, job announcements.
Tutored employees in style and grammar for international communication.

Database Creation – Hansen Gress

Project to create a business database for Juneau, AK Chamber of Commerce.

LANGUAGES

Portuguese: intermediate speaking, beginner reading/writing; **Spanish:** beginner speaking/reading/writing; **French:** intermediate reading, beginner speaking/writing. **Arabic:** beginner reading, writing, speaking.

PROFESSIONAL MEMBERSHIPS

- Council of Writing Program Administrators
- International Writing Centers Association
- European Writing Centers Association
- European Association for the Teaching of Academic Writing
- Comparative and International Education Society